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Hybrid Mom

Life works here.

A community connecting moms on the things that matter most – family, lifestyle & workstyle

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Need to unclog a sink, fix a wobbly chair or even build a

Carrie Wittenstein



Name: Carrie Wittenstein

Company: Wouldn't It B Nice? LLC

Position: Founder/Optimist

Website: www.WouldntItBnice.com

(<http://www.WouldntItBnice.com>)

How many children do you have? Two.

Ben is 13 and Jack is 11.

Tell us about your company (in 50 words or less):

Wouldn't It B Nice? is a kindness company that happens to sell apparel and accessories. Our products are simply billboards for spreading "positively inspiring" messages

about the power of kindness and the ability we all have to "b" the change we wish to see in the world.

Share one personal or business ambition:

This is both a personal and business ambition: For WIBN to be so successful through product sales and workshops that we can give back in a really big way! We're especially drawn to organizations that make a difference in the lives of children, like the Colleen Giblin Foundation — a research foundation dedicated to finding cures for pediatric cancers and neurological diseases, including my son's rare medical condition, GLUT-1DS (Glucose Transporter Type-1 Deficiency Syndrome).

My most humbling parenting moment was....

My son, Ben, (the "b" in Wouldn't It B Nice?), was diagnosed with a very rare medical condition when he was just 8 weeks old. I remember being in the hospital, just before we had the diagnosis, saying to myself, "God, you picked the wrong girl. I am not strong enough for this." I think in that moment, I was most humbled because I had to admit self-doubt in my ability to parent a child with special needs... I had to accept that I was not in control. Since then, I learned that I can handle pretty much whatever challenges come my way (some days better than others) and that love is stronger than anything.

I wake up in the middle of the night thinking about...

All the things I want to remember not to forget! (I keep a notebook by my bed for this reason.) It could be anything from an idea for a new product or workshop to a "b" statement to a phone call I need to make.

Favorite website to visit when NOT working?

Does Facebook count? I love connecting and reconnecting with friends. Since I am so busy with the kids, the business, and life in general, it's a great way to catch up, touch base and let people know I'm thinking about them. Oh, yes... and of course, Hybrid Mom!

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Hybrid Mom Highlight

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Try a few of these natural treatments, and you'll never be throwing away spotty lemons or "old" eggs again.

[Battle the Summer Blahs](#) (/articles

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School's out and it's time for fun, fun, fun...until the inevitable "I'm bored"



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complaints begin. Comedian Tom Papa and his wife Cynthia share how they battle summertime boredom with their kids.



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